



**Smile Brands Continues to Expand its Network of Affiliated Practices
Announces new partnership with Dental Faculty Associates in Loma Linda, CA**

IRVINE, CALIF. (PRWEB) 9/3/19 - Smile Brands Inc., one of the nation's leading dental support organizations (DSO) providing business support services to more than 400 affiliated offices across 18 states, is pleased to announce its latest partnership with Dental Faculty Associates in Loma Linda, California.

Smile Brands will provide full-service administrative support to the practice, which includes purchasing, payroll, accounting, IT, billing, facilities management and marketing. Existing staff will remain in place and the business will continue to operate under the Dental Faculty Associates brand.

Doctors Gilbert and Brent Dupper, father and son, built one of the most successful practices in the Inland Empire. They've assembled a large and respected team of dentists, many of whom are current or alumni members of Loma Linda University School of Dentistry faculty, and provide full service general, preventative and restorative care, dental implants, cosmetic dentistry and emergency services.

When it came time to consider securing the long term legacy of the practice they built, Dr. Brent Dupper did not immediately consider a DSO affiliation but was impressed by the cultural alignment of Smile Brands with his practice and decided the organization was the right fit. "We see a tremendous amount of upside from our affiliation with Smile Brands," explains Dr. Dupper. "We will leverage their expertise and administrative support to streamline our operations while maintaining full control over our team, our clinical operations and our brand. It's the best of both worlds. With this affiliation, Dental Faculty Associates will continue to provide the highest quality dental services to our community for the long term."

Smile Brands co-founder and CEO, Steve Bilt is excited to welcome Dental Faculty Associates to Smile Brands. "The Dupper's have built one of the top dental practices in the Inland Empire with an amazing reputation for quality dentistry," noted Bilt. "Their operating model is a great fit for our organization, and we look forward to helping them achieve their business goals."

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Recently ranked #25 on Glassdoor's 2018 Best Places to Work list, Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports nearly 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 18 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, Wisconsin and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.